

Steadfast Convention

Charity Partner Invitation to Participate



About the Steadfast Convention

The annual Steadfast Convention is the largest general insurance industry convention in Australasia, attracting more than 2000 delegates each year.

By being a market leader and an innovator in the insurance broking industry, we are committed to delivering value to our broker network. We acknowledge the importance of our strategic partners and providers and we thank them for their ongoing support.

The Steadfast Convention aims to accelerate the unique opportunity for brokers to acquire meaningful skills that will enable them to thrive in today's ever-changing world. We also encourage our commitment to Philanthropy and the Steadfast Foundation.

Each year the Steadfast Foundation board selects a Charity Partner to join us as our official "Convention Charity Partner". This is a wonderful opportunity for the Charity to gain wide exposure across the delegate base attending and an opportunity to raise much needed funding. The Steadfast Board give special consideration to charities that reside in the city in which the Convention is held.

For further background information on the Steadfast Convention please visit the website:
<https://convention.steadfast.com.au>

The Opportunity

We're committed to helping you make your Steadfast Convention experience a meaningful one. Each year, the Steadfast Marketplace houses over 100 exhibitors, and will provide the perfect forum for you to showcase your charity.

Marketplace

Our charity partner will have their own exhibition stand in the Marketplace – supplied by Steadfast and designed by Charity. You will have the opportunity to engage with all delegates, raise funding via opportunities such as: Raffle, merchandise, activations, mascots etc. at your stand.

Daily Breakfast

Breakfast will be served in the Marketplace from 8:00 am on Monday and Tuesday morning giving you an additional opportunity to network with Steadfast brokers and partners.

Gala Dinner

Tuesday evening is the highlight of every Steadfast Convention.

The Gala dinner is a sit-down dining experience for over 1,500 people and is the charity's major fundraising opportunity. Throughout the evening, we raise funding via individual pledging and other donation mechanisms. We invite the Charity lead (usually the CEO) to speak on the charity's behalf. Volunteers and Charity staff will be required to assist in collections on the night.

Charity Partner Benefits – provided by Steadfast

Registration and Accommodation

- Registration passes to Steadfast Convention
- 2 x return economy flights to the Convention capital city destination from your nominated destination, capital city
- 2 x standard hotel rooms at Steadfast Convention hotel for the duration of Convention for key Charity staff

Promotional Opportunities

- \$5,000 Flight Centre Voucher – donated by Steadfast for the sole purpose to raffle to raise funds for chosen charity
- Branding included on eDM communications – pre and post-convention
- Branding and acknowledgement on the Convention website and social media platforms
- Branding included on selected signage and presentation screens throughout the convention
- Verbal acknowledgement throughout the convention
- Access to Convention delegate list for electronic communications

Conference Opportunities

- 3 x 3m exhibition space in the Steadfast Marketplace
- Use of airspace above (Rigging and size restrictions apply)
- Lead Scanners for use with the Steadfast Marketplace
- Opportunity to provide branded merchandise for your stand

Application Process

We invite you to submit a proposal to be considered as our Official Charity Partner. We encourage you to be as creative as you like and look forward to receiving your information.

You must have the required tax status to be legally eligible to participate. You must provide copies of documents that show the Australian tax office (ATO) has endorsed your organisation as an Income Tax Exempt Charity (ITEC) and Deductable Gift Recipient.

Please forward your application via post or email to:

c/- Yvette Burford
Steadfast Foundation
Level 4, 99 Bathurst Street, Sydney 2000
E. yvetteb@steadfast.com.au

Your application will be reviewed by the Steadfast Foundation Board of Directors at its next subsequent meeting.

You will be advised in writing if you have been selected as our successful charity partner for the Steadfast Convention.